

Social Media & Marketing Workshops

We are delighted to have teamed up with the Consult Centre to be able to bring you these excellent social media and marketing workshops.

How to Content Plan for Social Media

This workshop will guide you through devising a strategic content plan tailored to your business goals. Learn how to create, schedule, and manage compelling content that resonates with your audience.

**6 December |
10am - 1pm**

LMC Employer Hub

Email Marketing: The Basics of MailChimp

Unlock the potential of email marketing with this foundational MailChimp workshop. Learn how to craft engaging campaigns, manage subscriber lists, and analyse campaign performance.

**4 October
10am - 4pm**

Morecambe Town Hall

Facebook for Business

**8 November |
10am - 4pm**

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Google Business For Business

**22 November |
10am - 4pm**

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LinkedIn For Business

**10 January 2025 |
10am - 4pm**

LMC Employer Hub

How to use MetaSuite for Business

**24 January 2025 |
10am - 4pm**

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To book your place please email UKSPF@lmc.ac.uk
or call **01524 521223**
for further information



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