



Lancaster &
Morecambe
College

Celebrating 200 Years of Learning

Supporting and Engaging a Multi-generational Workforce

Supporting and engaging your workforce is a crucial element in delivering great organisational success

When that workforce spans 4 generations simultaneously (Generation Z, Millennials, Generation X and Baby Boomers) each with their own cultural identity and stereotypes. We will look at the theories behind the misunderstanding and frustration that can develop, resulting in potentially poor or mediocre performance.

The aim of this workshop is to demystify the cultural norms of each generation. Identifying why each generation behave in certain way and explore the circumstances that have created that behaviour i.e. the world events, economic conditions, trends, and cultural norms of each era.

With greater understanding of what drives behaviour, the workshop will then explore practical ways in which to engage with each generation and encourage multi-generational collaboration

To book your place please email UKSPF@lmc.ac.uk or call [01524 521223](tel:01524 521223) for further information



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