



Business Start-up Support Sessions

Are you a budding entrepreneur or do you have a business start-up idea, but not sure of the next step?

We are offering, with the support of the UK Shared Prosperity fund, a number of short 1-day courses to support business start-ups and entrepreneurs.

Wednesday 15 January 2025, 1pm - 4pm

Employer Hub at Lancaster & Morecambe College

This half-day session will look at both personal and business SWOT and TOWS analysis, and you will be guided through this process by our expert tutor and entrepreneur, Keith Robertson.

Wednesday 12 February 2025, 10am - 4pm

Employer Hub at Lancaster & Morecambe College

In this session you will look at Business Planning and will be supported in creating a 3–5-year business plan in a format appropriate for your business. We will look at the key milestones and strategic objectives, as well as the legal and financial implications of running a business. We will look at the financial aspects of your business, including how to fund it, how to look after your money and consider any start-up costs.

Additional Support

In addition to this, we can offer support with marketing your business and finance, and have the following courses currently available:-

- Google for Business How to Build and Optimise • 22 November 10–4pm • Employer Hub, LMC
- How to content Plan for Social Media • 6 December 10-1pm • Employer Hub, LMC
- LinkedIn for Business • 10 January 10-4pm • Employer Hub LMC
- Using Facebook MetaSuite to Manage your Social Media • 24 January 10-4pm • Employer Hub LMC
- Introduction to Bookkeeping Part 1 • 17 February 9:30-12:30pm • Employer Hub LMC
- Introduction to Bookkeeping Part 2 • 14 February 9:30-12:30pm • Employer Hub LMC
- Introduction to Bookkeeping Part 3 • 21 February 9:30-12:30pm • Employer Hub LMC

Contact the **Engagement Team** for further information
01524 521 223 or email ukspf@lmc.ac.uk